

## SERVICES

### Leadership Coaching

- Leadership Teams
- Management Teams
- Organizations
- Individuals

### Speaking

- Companies in transition
- Personal and career development programs
- Corporate Leadership trainings

### Leadership Workshop & Training Partnership

- Partner with organizations providing leadership training and programs to offer complementary specialized individual and group coaching

## ABOUT WINDROSE

A Windrose, also known as a Compass Rose is the part of the compass responsible for directing true north. At the most simplistic level, that is what a lot of my work supporting teams and organizations consists of: aligning on purpose, building unified teams, establishing clear and open communication, collaborating through conflict, and prioritizing peer accountability. I feel passionately that when organizations can be in authentic unison and action on their true north, they have the greatest chance for success.

Organizational prosperity starts from within. The psychological health and wellbeing of a company is the single most important indicator of success and advancement over time. I support and empower leadership and management teams to establish what a healthy organization looks and feels like. Unity, clarity, and cohesion amongst teams helps allow individuals to reconnect to their purpose so that they can feel more motivated, engaged, and productive.

## WHAT I DO

### Coaching

#### *Leadership Team and Organizational Coaching*

An aligned leadership team will set a company up for greatness. Alignment occurs when there is clarity on the vision, mutual trust, collaboration through conflict, and freedom to speak up. My leadership team coaching supports these teams on implementing transparent communication, clear and aligned decision making, and prioritization and integration of a “people first” environment.

Within an organization, it is important that every voice be heard.

Sometimes those conversations need to happen on a one-on-one basis or within the small team dynamic. My organizational coaching assesses the individual and team needs through conversation and observation, and delivers an action plan to support the identified goals.

### Speaking

#### *Workshops, Conferences, Organizations*

Having candid discussions and conversations that leave people feeling inspired and empowered brings me a great amount of joy. As human beings, we are wired for connection, and often times that occurs through storytelling. My talks are a combination of lessons I’ve learned, application of principles from my personal experiences, best practices, and tangible takeaways.

I also feel strongly that a “one and done” approach is a thing of the past. My follow up individual or group coaching is critical for the purposes of meaningful integration and will help ensure that you as an organization are getting your needs met.

## CONTACT INFORMATION

### GREER VAN DYCK

Phone  
970.846.0617

Email  
hello@windrosedirection.com

Website  
www.windrosedirection.com

LinkedIn  
<https://www.linkedin.com/in/greervandyck/>



## MY PROCESS: UNIQUE AND TAILORED TRUST, COMMUNICATION, ALIGNMENT, AND COLLABORATION CREATE POWERFUL CHANGE MANAGEMENT.



### Discover The Need

This initial phase is critical, as it sets the foundation for the entire working relationship. Correctly identifying unique individual and company needs and barriers helps ensure effective momentum. Establishing trust, intuitive listening, empowering open ended questions, and collaboration are pivotal at this point in the process.



### Define The Goals

Goals that are specific, measurable, attainable, relevant, and time-oriented will help set everyone up for success. I help identify for people both their inner (process) and outer (outcome/performance) goals that align with the overall key objectives and projected outcomes.



### Design A Plan

Because everyone's needs are unique, my plan will look different for each client. This phase is all about forwarding the action to align with accomplishing the established goals. I will work within the client's determined timeline to create a course of action that will produce effective and powerful results.



### Deliver The Solution

My tailored plans include any combination of individual and team coaching, one on one mentorship, leadership development workshops, evaluation, and accountability.

## ABOUT GREER

Greer is an influential coach and speaker, with a comprehensive background both in the business world and emotional health arena.

She has a Bachelors of Science in Nursing from the University of Georgia, which opened her up to her interest and passion for mental and emotional well being. She completed her Masters in Counseling Psychology from Naropa University and has spent the last 10 years growing deep spiritual and personal development, while simultaneously strengthening her business career.

In 2018, she decided to pivot into Coaching full time and launched her business at the end of 2019. She is an iPEC Core Energy Coach, guiding and coaching from the inside out.

Her coaching, consulting, and mentorship is supportive, compassionate, and bold. She is a strong advocate for empowering individuals to discover their truths so that they can be fearless leaders.